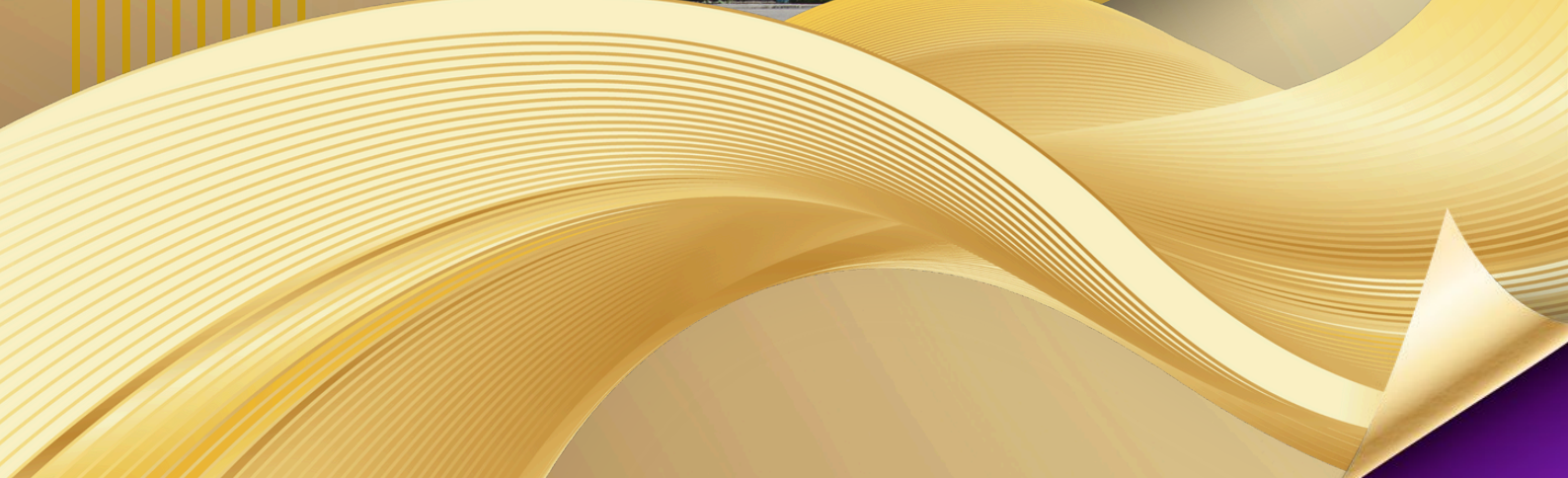


DECEMBER EDITION

# SANDES'24

## Alumni Newsletter





## ALUMNI RELATIONS TEAM

### FIND US AT



**Instagram** [www.instagram.com/scmhrd\\_alumni/](https://www.instagram.com/scmhrd_alumni/)



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**Website** [www.scmhrd.edu](http://www.scmhrd.edu)



**Alumni Portal** [www.alumni.symbiosis.ac.in](http://www.alumni.symbiosis.ac.in)



**Contact No.** 7757033273, 7757002666

# FROM THE DIRECTOR'S DESK



Dear Alumni,

**You are the strength of SCMHRD. Institute needs your support to soar higher and make a difference in the lives of every stakeholder who associates themselves with it. Let us work together to make SCMHRD a preferred destination for management education. This time, it was a proud moment to see Alumni Progression of SCMHRD ranked 15th Globally by the Financial Times -Master in Management ranking.**

God Bless you all.

**Dr. Netra Neelam  
Director, SCMHRD**

# MESSAGE FROM THE LEADERS



**Dr. K. Rajagopal**

**Faculty-in-Charge,  
Placements  
Professor & Deputy  
Director, SCMHRD**

I trust this message finds our alumni community well and thriving. As we embark on yet another year of accomplishments and milestones at SCMHRD, I am reminded of the enduring strength and significance of this community. The unwavering support and contributions of our alumni continue to be the strong pillars of strength of our progress.

The invaluable experiences shared, the guidance provided in shaping the future of our students, and the insights offered into the ever-evolving professional landscape are the valid support that makes SCMHRD truly exceptional. The achievements of our alumni, both personal and professional, are a reflection of the caliber of this institution, and we take great pride in celebrating these successes.

This year, more than ever, we look forward to deepening collaboration with our alumni. Whether through guest lectures, mentoring, or simply staying in touch, these involvements and interactions are certain to propel us forward. It's this collective spirit that drives innovation and excellence within our community.

As we reflect on the memories we've created together, let us also look ahead to the opportunities that await. Here's to staying connected and creating even greater stories of success. We wish continued growth, good health, and fulfillment in the year to come.

After a long gap we were able to meet the alumni offline at Footprints across Bengaluru and Delhi. It was also a pleasure witnessing so many alumni visiting the campus and connecting with SCMHRD during the Alumni meet.

We were heartened by the fact that many enthusiastic alumni provided valuable feedback on various aspects of the institute's activities. The fact that so many of them took time out is a manifestation of their attachment to SCMHRD and we deeply respect that.

The alumni committee is focused on enriching and further evolving alumni relations. The question we want to pose here is how this relationship can evolve in a manner such that we are able to help you in whichever way possible.

A comprehensive answer to this question is not going to come immediately. Such responses would help us in building a comprehensive policy towards alumni relationships. We are taking many such steps and solicit your support for the same. Any feedback on the same is welcome.



**Dr. Manish Sinha**

**Faculty-in-Charge,  
Alumni Relations Team  
Professor & HOD,  
MBA - Business Analytics**

# ALUMNI BYTES

**How would you describe your SCMHRD experience in a single line?**

A fulfilling journey of self discovery, learning and lots of happy memories.

**What was one fun skill you developed during college?**

The art of strategic napping! The importance of a power nap during your MBA is gold dust.

**If you could relive one day from college, what would it be ?**

Hard to choose 1 : the outbound learning day, where we bonded as a batch, the thrill of pulling out all-nighters to work for competition case studies, the day I got my PPO, managing alumni events as part of ART. The entire journey was a fun-filled and cherished ride.

**Briefly describe your first job experience post MBA.**

In my first role at 3M India, I managed Shopper Marketing for the Stationery portfolio in Organised Trade, crafting go-to-market strategies for Scotch and Post-it across key accounts. This role taught me to create win-win solutions for both the brand and the partners while building and executing marketing plans from scratch. Collaborating with cross-functional teams (Brand, Sales, Supply Chain) broadened my business exposure and working closely with senior leaders at an early stage enriched my understanding of the business.

**What advice would you give to the current students of SCMHRD?**

Spend loads of time honing your craft and your professional calling. Once you find it, master it. And then keep unlearning and relearning. Stay curious. The world evolves faster than you think.



**BINAY SARKAR**

**DABUR INDIA LIMITED**  
*Shopper Marketing Manager - eCommerce*



**AKSHAY NARANG**

**HSBC**  
*Assistant Vice President*

**How would you describe your SCMHRD experience in a single line?**

An excellent and fun-filled learning experience with several good memories.

**What was one fun skill you developed during college?**

How to sound smarter than you really are.

**If you could relive one day from college, what would it be?**

The late night (un)intellectual discussions. And some of the many regular food trips; be it frequently tripping to Amul dhaba for the parathas or the daily late night excursions for poha and chai.

**Briefly describe your first job experience post MBA.**

Realised that the real world is less black and white. Application of the acquired knowledge requires continuous judgement and decision making. You need to be your own teacher.

**What advice would you give to the current students of SCMHRD?**

Work hard and have fun along the way. Make lots of friends and make sure to keep in touch with them. Take risks early on in your career; try new roles and responsibilities to figure out your strengths. Build new skills to grow and gain more confidence. And learn to communicate effectively.

# ALUMNI BYTES

**How would you describe your SCMHRD experience in a single line?**

One of best decisions of my career.

**What was one fun skill you developed during college?**

Every day, we were delivering 6-7 presentations.

**If you could relive one day from college, what would it be?**

Placement talks from CRT. It was actually fun.

**Briefly describe your first job experience post MBA.**

It was too easy to work on assignments as college had already prepared us for the worst.

**What advice would you give to the current students of SCMHRD?**

1. As an MBA student, students need to update themselves on recent business knowhow. At least one page of ET or any Business newspaper should be read. Eagerness to learn.
2. Be open to new ideas, take on new challenges, and seek out opportunities to grow and improve.
3. Focus on one item at a time to manage your time and study effectively.



**HARSHAL DANGE**

**YES BANK**  
*Assistant Vice President*



**MEGHA AHUJA**

**JP MORGAN CHASE & CO**  
*Senior Associate*

**How would you describe your SCMHRD experience in a single line?**

HOME away from home.

**What was one fun skill you developed during college?**

Negotiation Skills.

**If you could relive one day from college, what would it be?**

Navratri Celebrations at College with that never ending Garba.

**Briefly describe your first job experience post MBA.**

I was placed with DE Shaw during internship and secured a PPO. Before my MBA, I worked at Goldman Sachs for a year, and both experiences fostered out-of-the-box thinking and a positive employee-friendly culture. I spent over two years at DE Shaw Group's Arcesium before moving to JP Morgan, where I've been for over five years. These firms have been invaluable in shaping my journey, and I am grateful to SCMHRD for preparing me for this life. The peer-to-peer learning at SCMHRD is unparalleled, and as I progress in my career I increasingly cherish those two transformative years.

**What advice would you give to the current students of SCMHRD?**

The college degree is undoubtedly a valuable piece of paper which we might use once a year or maybe once in few years, but the life and cultural learnings that we take from the institution and our peers is going to stay with us every day throughout our life. Cherish each day and try to be a better version of yourself with each passing day, because if you compete with other people, that's going to be a never-ending vicious cycle.

# ALUMNI BYTES

**How would you describe your SCMHRD experience in a single line?**

A transformative journey of growth, resilience, and collaboration, preparing us for the challenges of tomorrow.

**What was one fun skill you developed during college?**

A fun skill I developed during college was learning to make authentic Bengali dishes, thanks to my amazing friends who shared their culinary expertise!

**If you could relive one day from college, what would it be?**

The day I secured my PPO with Hilti was a defining moment I'll always cherish and look back at, with pride.

**Briefly describe your first job experience post MBA.**

My first job at Hilti as a Senior Technical Manager was a key experience in my career. It helped me develop my skills in marketing and sales, manage major accounts, and create business strategies. The role also taught me resilience as I learnt to drive and handle large territories. On top of that, I was part of a great company culture, building lasting friendships with colleagues along the way.

**What advice would you give to the current students of SCMHRD?**

To my fellow SCMHRD peers, my advice is to stay composed and not worry too much during placements. Just be yourself, as the best ideas often come when you're at ease. Working on your communication skills and taking part in mock general discussions will help to keep up with current trends, make you feel more confident and prepared.



**SAI SMRUTHI**  
**SIMPOLO TILES AND BATHWARE**  
*Business Development Manager*



**MANOJ KUMAR**  
**NESTLE**  
*Senior Business Analyst*

**How would you describe your SCMHRD experience in a single line?**

Falling into rabbit hole of data.

**What was one fun skill you developed during college?**

SQL

**If you could relive one day from college, what would it be?**

Food and chit-chat in cafeteria with visiting faculties.

**Briefly describe your first job experience post MBA.**

Skills such as Statistical analysis helped me a lot in driving process improvement using Six Sigma.

**What advice would you give to the current students of SCMHRD?**

Utilize your college time to explore the analytics field as much as possible. Make good friends.

# ALUMNI BYTES

**How would you describe your SCMHRD experience in a single line?**

Two transformative years that laid the foundation for my career and enriched my life with amazing people and unforgettable experiences.

**What was one fun skill you developed during college?**

Getting things done irrespective of the short deadlines.

**If you could relive one day from college, what would it be?**

It will be difficult to choose just one day but reliving late night group study or assignment sessions would be fun.

**Briefly describe your first job experience post MBA.**

Joining Fractal Analytics after my MBA was a pivotal moment in my career. I was fortunate to join a company that valued its employees and fostered a culture of learning and growth. Imagine interacting with the CEO on your first day – that's the kind of access and opportunity I had at Fractal. It opened my eyes to the power of data analytics and provided a platform for me to hone my skills in a practical setting. From day one, I was challenged to think critically and creatively, culminating in a strong foundation for solving complex business problems with data-driven solutions.

**What advice would you give to the current students of SCMHRD?**

This is your time to shine! College is an incredible opportunity to step outside your comfort zone, take risks, and discover who you truly are. Focus on building meaningful connections, learning new skills, and embracing the journey. Don't worry too much about the destination; the experiences and growth you gain along the way will shape your future far more than any end result.



**HARSH MANISH**

**GOOGLE**  
*Associate Principal, Trust & Safety*



**PRACHI AGNIHOTRI**

**HONEYWELL**  
*Senior Compensation Specialist*

**How would you describe your SCMHRD experience in a single line?**

Like a pressure cooker—intense, sometimes overwhelming, but it brought out the best version of me, perfectly cooked and ready for the corporate feast!

**What was one fun skill you developed during college?**

Mastering the art of last minute presentations.

**If you could relive one day from college, what would it be?**

Sports day definitely - it was always fun to participate in tug of war and throw ball.

**Briefly describe your first job experience post MBA.**

Since I got into Total rewards consulting, it was a roller coaster ride but a very enriching experience.

**What advice would you give to the current students of SCMHRD?**

Embrace every opportunity SCMHRD offers—be it academics, extracurriculars, or networking. Engage actively with the vibrant campus life, including events like NEEV, and leverage the strong alumni network for guidance. Participate in guest lectures and industry interactions to bridge the gap between theory and practice. Remember, the diverse experiences here will shape your personal and professional growth, so make the most of them.



# ALUMNI BYTES

**How would you describe your SCMHRD experience in a single line?**

A perfect stepping stone in life!

**What was one fun skill you developed during college?**

Sailing through all the storms!

**If you could relive one day from college, what would it be?**

Definitely has to be the day our team at the Management Committee conducted a successful Yashasvi event with spotless execution and excellent team work!

**Briefly describe your first job experience post MBA.**

An amazing chance to create an impact through learnings and skills gained during the 2 years! Also having secured a PPO, it was a very challenging opportunity that brought the best out of me everyday.

**What advice would you give to the current students of SCMHRD?**

Being agile and having a Growth Mindset will help you overcome any obstacle. Don't be afraid to make mistakes in life, as they'll be your perfect companions for success! Good Luck!



**AMEY BHADKAMKAR**

**SUN PHARMA**  
*Analytics Manager*



**SUMAN PAUL**

**DENTSU**  
*Director Rewards, Human Resources*

**How would you describe your SCMHRD experience in a single line?**  
Emotional rollercoaster of Trials, Tribulations and Triumphs!

**What was one fun skill you developed during college?**

I had learnt to laugh at myself, such a stress buster it is!

**If you could relive one day from college, what would it be?**

Any Sunday with no lectures or activities whatsoever!

**Briefly describe your first job experience post MBA.**

Humbling to say the least, I learnt everything which is not taught in B School.

**What advice would you give to the current students of SCMHRD?**

Rather be honest and resilient, than trying to become the best!

# INTERNSHIP DIARIES



**HR** Vedant Kulkarni  
*Dr. Reddy's Laboratories*

My internship at Dr. Reddy's Laboratories was an incredible learning journey. Over the two months, I had the opportunity to work on three different projects in different verticals of HR like Total Rewards, Learning & Development and Industrial Relations, immersing myself in the dynamic field of Human Resources. The collaborative culture at Dr. Reddy's made it easy to approach employees and seek guidance, which allowed me to apply my classroom knowledge practically. This experience proved instrumental in shaping my understanding of HR and refining my professional skills. I am grateful for the support and insights from my mentors during the internship.

During my internship at Schlumberger (SLB), I worked primarily on Power BI and problem management. In Power BI, I developed dashboards and reports to transform complex datasets into visually accessible insights. This included data modeling, visualization, and creating reports that enabled better data-driven decisions across the company. The dashboards provided a clearer understanding of critical metrics and trends. For problem management, I focused on resolving recurring operational issues. My responsibilities involved documenting incidents, performing root cause analysis, and recommending improvements to reduce system downtime and prevent similar problems in the future. This structured approach aimed to improve reliability and efficiency in SLB's processes.



**IDM** A. Jhansi Sanjana  
*Schlumberger Limited*



**S&M** Gaurav Baid  
*ITC Limited*

As a Sales & Marketing Intern at ITC Limited for two months, I led the creation of a scalable Retailer Word-of-Mouth (RWOM) model to boost product visibility and sales at points of sale, fostering a stronger retailer engagement. Using data-driven insights, I fine-tuned communication strategies that amplified the impact of word-of-mouth, resulting in increased product recommendations and improved sales performance. Collaborating closely with marketing and sales teams, I ensured that these RWOM strategies aligned with ITC's broader business objectives and were scalable across operations. This experience not only sharpened my analytical and strategic thinking but also highlighted the power of teamwork and authentic retailer connections to drive business growth.

# INTERNSHIP DIARIES



**S&M** Marc Fernandes  
*L'Oreal Paris*

As a marketing intern at L'Oréal Paris in the Makeup division, I had an incredible opportunity to gain hands-on experience with the world's No.1 beauty brand. My role involved working on marketing for the Indian contingent for Cannes Film Festival 2024. Working on brand strategy for such a renowned company taught me a lot about understanding consumer behavior and the nuances of effective product positioning. The work culture at L'Oréal was collaborative and dynamic, with each team member sharing a passion for beauty and innovation. The office itself was inspiring, capturing the elegance and creativity of the L'Oréal brand and adding energy to every workday.

During my summer internship at Vodafone Idea Ltd., I had the opportunity to work on Generative AI to transform the employee experience. Leading a study of HR platforms, I conducted interviews, benchmarked generative AI use cases, and identified strategic opportunities for HR improvements. I presented three impactful solutions to senior leadership: predictive analytics for attrition, a dynamic AI-driven HR chatbot, and a skill gap analysis platform. I demonstrated a Python-based predictive model and recommended platforms for chatbot integration to enhance HR processes. This journey taught me the importance of curiosity, agility, and translating knowledge into business value. I am grateful to my mentors and colleagues for their guidance and support throughout this transformative experience.



**HR** Swapnil Bodkhe  
*Vodafone Idea Limited*



**BA** Siddhartha Mohapatra  
*Titan Company Limited*

My internship at Titan Company Ltd. was transformative, fostering growth on personal and professional fronts. It offered abundant opportunities to learn and unlearn business and analytics fundamentals, shaping me into a well-rounded individual with invaluable support from peers and seniors. For upcoming interns: be curious, open to learning, and apply first-year fundamentals while staying aware of new concepts. Use the right resources and always take notes. Research your company and ask questions. Embrace change and always seek feedback to assess your project progress. Always be eager and open to additional responsibilities. Stay true to your individuality. The key is to deliver tangible results and actionable outcomes. This mindset drives professional growth and fosters an authentic, persevering approach.

# INTERNSHIP DIARIES



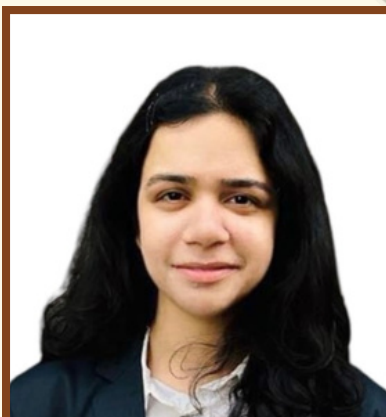
**Finance** Adarsh Patnayak  
*Aditya Birla Capital*

During my time at Aditya Birla Capital, I collaborated with diverse stakeholders, including CXOs and senior managers, gaining a comprehensive understanding of the organization's operations and requirements. The company fosters a dynamic and supportive culture, with managers and team members always willing to guide and assist. In addition to completing my project, I was entrusted with its implementation alongside five team leaders, which demonstrated the organization's confidence in my abilities. This hands-on experience enriched my understanding of the business while strengthening my leadership and execution skills. Aditya Birla Capital values hard work and consistently recognizes employee contributions, creating a motivating environment.

My summer internship at Reliance Industries Ltd. was an enriching and transformative experience. I was entrusted with challenging projects, including the identification of job roles that could be completely manned by fixed-term employees (FTEs) to reduce fixed costs and maintain a youthful organization. These projects provided me with invaluable exposure, allowing me to gain practical insights into how business decisions are made and implemented. I had the opportunity to interact with and learn from diverse employees across various departments and levels, which broadened my understanding of the company's culture. I am grateful for the opportunity to have been a part of Reliance Industries Limited and look forward to applying the lessons I learned to my future endeavors.



**HR** Shivam Rai  
*Reliance Industries Limited*



**BA** Sukriti Kaura  
*Wipro*

My internship at Wipro was an incredibly rewarding and transformative experience. I conducted extensive market research to design innovative data monetization offerings and solutions for the Capitation model, addressing critical challenges within the healthcare ecosystem. Using Python and Machine Learning models, I explored complex issues, uncovering actionable insights to drive impactful outcomes. I designed intuitive Power BI dashboards, translating raw data into visually compelling narratives. I crafted a comprehensive Go-To-Market strategy, enabling the team to present solutions effectively to clients to build enduring partnerships. This opportunity not only honed my technical and analytical skills but also strengthened my strategic thinking and ability to align innovative solutions with client needs.

# INTERNSHIP DIARIES



HR **Sruthi Sri Kolachna**  
*Bajaj Auto*

At Bajaj Auto Credit Ltd. (BACL), I developed a framework for handling Disciplinary Action Cases (DAC) and created a digitized DAC portal, ensuring a structured, fair, and efficient disciplinary process. I reviewed policies, collaborated with stakeholders, and aligned with RBI standards, setting clear definitions, reporting protocols, and guidelines for actions. I also introduced automation to improve efficiency, integrating automated reporting, incident management, and data analytics for transparent reviews. By combining this framework with automation, I aimed to foster a disciplined, ethical culture at BACL, supporting its growth and long-term success.

During my summer internship in Investment Banking at JPMorgan Chase & Co., I gained an in-depth understanding of the complex dynamics within capital markets. Working alongside seasoned bankers provided invaluable insights into strategic decision-making and the fast-paced environment of high-stakes finance. Through numerous interactions with experienced professionals, I honed my networking skills, learning the art of building meaningful connections and maintaining professional relationships—an essential asset in the finance industry. This experience sharpened my technical understanding and expanded my professional network, equipping me with both the knowledge and confidence needed to navigate the intricate world of investment banking.



**Shihab B. Mohamed** Finance  
*JPMorgan Chase & Co.*



BA **Naomi Pereira**  
*OPTUM (UHG)*

My Internship Experience at Optum provided a valuable opportunity to apply my data analysis skills & contribute to real-world healthcare initiatives. **Key Skills & Learnings:** Conducted in-depth analysis to identify key trends & metrics for optimizing healthcare outcomes. **Power BI Expertise:** Developed interactive dashboards to visualize complex data & facilitate decision-making. Contributed to the development of data-driven strategies for M&A and healthcare transformation. **Business Acumen:** Gained insights into the healthcare industry & the role of data in driving business growth. **Key Takeaways & Advice:** Power BI & DAX: Essential tools to master for data analysts. **Continuous Learning:** Stay updated with the latest trends & technologies. Clearly convey complex data insights to diverse audiences.

# INTERNSHIP DIARIES



My summer internship at Rodic Consultants was a transformative experience that broadened my perspective on business strategy and project management. I supported initiatives to enhance growth, especially through crafting a go-to-market strategy for the agriculture sector. This involved analyzing market dynamics, evaluating competitive positioning, and identifying unique strengths in our service offerings. The experience taught me the importance of clear communication, teamwork, and adaptability in a fast-paced environment. Collaborating with skilled professionals was inspiring and I am grateful for this opportunity and the invaluable lessons learned, which I look forward to applying in my future career.

**IDM** Mahima Arora  
*Rodic Consultants Pvt. Ltd.*

My summer internship at CRISIL Ltd. was nothing short of transformative. Not just a professional experience, the stint has helped shape my near-future in life as well. Immersed in the fast-paced world of research, collaboration with seasoned analysts helped me in honing my analytical and problem-solving skills. I learned the art of deciphering complex industry trends and presenting impactful insights. My manager and seniors empowered me to step out of my comfort zone and take ownership of challenging projects. Whether it was evaluating sector-specific growth drivers or creating dynamic financial models, each task pushed me to strive for excellence. This journey was not easy, but persistence and adaptability proved to be my strongest allies.



Sarthak Khandelwal **Finance**  
*CRISIL Limited*



My internship at Godrej Consumer Products Ltd. gave me valuable insights into leading FMCG environment. Working on a 5-year portfolio for GCPL's fragrance brands, I honed my skills in data-driven strategy, deriving consumer insights through 120+ immersions across six cities. I learned that marketing focuses on understanding deep consumer needs and driving brand relevance. In sales, I optimized the GTM strategy by refining beat plans, enhancing DSR engagement, and increasing channel partner involvement. Tailored pilots for high-value SKUs strengthened my skills in management and problem-solving, demonstrating the impact of on-ground execution. I learnt about the distinction: Sales is about direct implementation, while marketing leverages insights for sustained growth —both essential for brand success.

**S&M** Dhanur Sikri  
*Godrej Consumer Products Ltd.*

# INTERNATIONALIZATION AT SCMHRD



The **Financial Times Masters in Management 2024 Ranking** featured SCMHRD amongst the 100 best B-Schools of the world, 76<sup>th</sup> globally and 8<sup>th</sup> in India.

LinkedIn ranked SCMHRD among the top 100 business schools globally in **LinkedIn Top MBA 2024**: The 100 best business schools to grow your career around the world.



**GHRDC-CSR B-School Survey** ranked SCMHRD as **1<sup>st</sup>** for **Placement** (Domestic & International), **USP**, **Social Responsibility**, **Networking** and **Industry Interface** and **1<sup>st</sup> in Private B-schools' Ranking of State Champions**, 3<sup>rd</sup> overall for **Faculty**, **Publication**, **Research**, **Consultancy**, **MDP** & other programs and 4<sup>th</sup> position under the **Top Private B-Schools of India**.

# NBA ACCREDITATION



SCMHRD is thrilled to announce that our MBA program has been accredited by the NBA! This accreditation is a testament to the high quality of education and standards upheld at SCMHRD.

Congratulations to our dedicated faculty, hardworking students, and supportive alumni for contributing to this achievement. Your commitment to excellence has made this possible! This significant milestone reaffirms SCMHRD's position as one of the most esteemed institutions for management education in the country, showcasing our unwavering dedication to excellence.

The NBA accreditation is not merely a recognition but a reflection of the rigorous academic curriculum, innovative teaching methodologies, and a strong emphasis on holistic student development that define our institution. It underscores our commitment to delivering industry-relevant knowledge and fostering practical skills that empower our students to excel in the ever-evolving global business landscape.

This achievement also highlights the collaborative efforts of our dedicated faculty, hardworking students, and supportive alumni, whose contributions have been instrumental in maintaining the highest standards of quality and innovation in education.

With this accreditation, we're even more equipped to prepare our students for a successful future in the dynamic world of business. Here's to continuous growth, learning, and endless opportunities ahead!





# "Infrastructure as a Catalyst for India's Economic Growth"

Infrastructure management serves as the foundation for economic and societal advancement, playing a key role in a nation's overall development. It accelerates growth across sectors such as agriculture, industry, and services while fostering innovation and strengthening connectivity. Ensuring the efficient functioning of critical systems like energy, transportation, water, and communication, not only elevates living standards but also facilitates urban growth and attracts substantial investments. Moreover, it enhances disaster resilience, supports environmental sustainability, and paves the way for smart cities and technological progress. For a rapidly growing economy like India, infrastructure plays a vital role by enhancing productivity, reducing logistics costs, and reducing the time required for the transportation of perishable goods.

In India, the logistics cost is generally 13-14% of the GDP, it can be reduced by making revolutionary changes in the infrastructure management. By investing in domestic infrastructure, particularly in logistics, ports, and highways. India can reduce its dependency on international supply chains. This infrastructure management approach builds resilience against global disruptions (such as those caused by pandemics or geopolitical tensions) and strengthens India's position in global manufacturing and exports. India has pioneered financial models like Public-Private Partnerships (PPPs) and Infrastructure Investment Trusts (InvITs) to fund large-scale infrastructure projects.

These innovative models attract private capital, diversify risk, and ensure faster project implementation, which is crucial for scaling infrastructure development without overburdening public finance. Sustainable infrastructure management such as the development of solar parks, wind farms, and electric transportation systems reduces India's carbon footprint. This green infrastructure not only helps India meet international climate commitments but also creates new economic opportunities in renewable energy, a growing sector globally.

Infrastructure management is the most important aspect for the current Indian economy as it is the basic aspect needed for growth of all the corresponding sectors and hence the economy. Effective infrastructure management is the engine that drives India's economic potential, transforming aspirations into reality. By investing in robust infrastructure, India not only powers today's growth but also paves the way for a brighter, more prosperous future.

*Sanraj Gandhi*  
MBA-IDM (2024-26)

# SNAPSHOTS

Footprints 2024, organized by SCMHRD's Alumni Relations Team, celebrated the enduring alumni connections across Delhi, Bengaluru, and Mumbai. With the spirit of - *Let the Good Times Roll* - Footprints Delhi marked the first offline alumni meet of the 2024-2025 session. Where Bengaluru Footprints created a rich tapestry of shared experiences, and inspiring connections; Footprints 2024 was concluded in Mumbai on a vibrant and exciting note. Director Dr. Netra Neelam, Deputy Director Dr. K Rajagopal, and Dr. Manish Sinha delivered heartfelt welcoming remarks, setting a warm tone across all the three Footprints. A cake-cutting ceremony fostering camaraderie and pride and a sumptuous dinner enhancing companionship were characteristic to Footprints 2024.

*100s of SCMHRD's Corporate Leaders*

*Meeting our Esteemed Alumni*

*Connection & Nostalgia*

*Batches from 1997 to 2024*



# SNAPSHOTS

Footprints

On 5th October, the Delhi Chapter of Footprints 2024-25 marked the first successful offline gathering for the session. The event witnessed an enthusiastic turnout of over 100 alumni at Radisson Hotel, Udyog Vihar. The event thrived on meaningful interactions that revealed a fascinating story about the institute's growth and the evolution of individual careers. A couple of those discussions were recorded to enrich the repository of memories. It was an evening dedicated to rekindling old connections, sharing memories, and celebrating the SCMHRD spirit.



DELHI



BENGALURU

Footprints Bengaluru was organized on 23rd November at Fortune Park, JP Celestial. It was an evening filled with collective spirit and bonding as 80+ joined together. There were exciting activities as asking the alumni to solve unique riddles on the city of Bengaluru. There was ample camaraderie throughout the event. The event was about marking a milestone in the collective journey of alumni who had made their mark on the city in countless ways.

1st December witnessed a huge gathering of more than 200 esteemed alumni for Footprints Mumbai at Hotel Novotel, International Airport. The event began with a lively quiz that tested alumni's interest in Mumbai. The Alumni Relations Team organized an activity where alumni shared fun facts at their tables, fostering connections and building relationships across different batches. With new connections, rekindled memories, and pride in the institution's achievements, Mumbai Footprints was a remarkable success.



MUMBAI

# SCRIBBLING DAY



Held on March 29, Scribbling Day 2024 at SCMHRD was a heartwarming celebration that marked the end of a memorable journey for the outgoing Batch of '24. The tradition of doodling on t-shirts allowed students to capture and express the essence of their bonds, creating a fun and meaningful way to celebrate their time at the institute. It was a day filled with nostalgia, joy and reflection. The event was

made even more special by inspiring speeches from the Director, Dr. Netra Neelam, and Deputy Director, Dr. K Rajagopal, following which was a cake-cutting ceremony in the atrium and speeches from Dr. Manish Sinha and Dr. Pankaj Sharma provided wisdom and memorable insights, while Dr. Pankaj Sharma's moving poetry left a lasting impression on the outgoing batch. The day encapsulated the spirit of camaraderie and reflection, creating a cherished memory for all. It was indeed a celebration of friendships forged and a beautiful moment of transition from student life to alumni status.



# Convocation



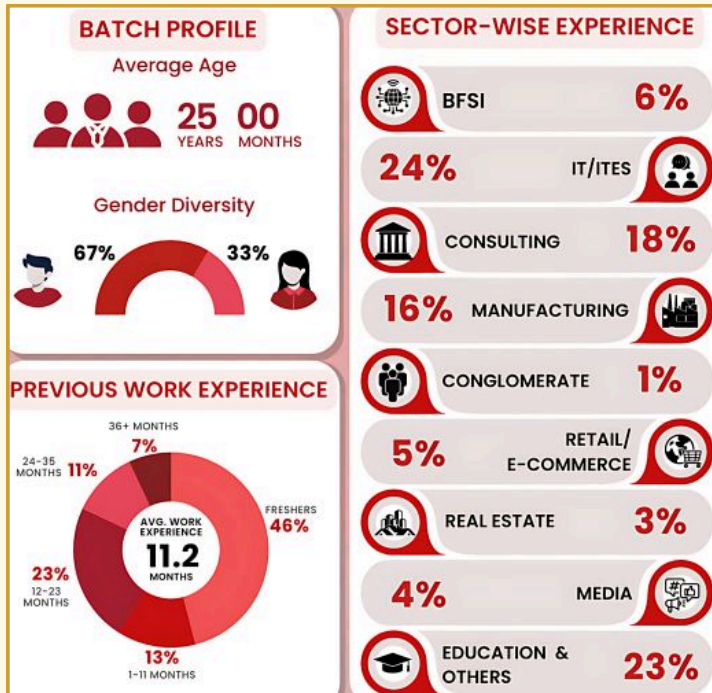
The 20th Convocation ceremony of Symbiosis International (Deemed University) took place on 9th December 2023. The Chief Guest for the event was Hon'ble Dr. Justice D.Y. Chandrachud, Chief Justice of India. During the ceremony, the prestigious Doctor of Letters (D.Litt.) degree was conferred upon the eminent scholar, Prof. Upendra Baxi, in recognition of his significant contributions to the field of academia and law.

Chief Justice of India D.Y. Chandrachud emphasized the importance of listening to others and breaking out of personal echo chambers. He highlighted that listening to diverse perspectives fosters humility, courage, and a broader understanding of the world. Justice Chandrachud encouraged the audience to remain open to learning, noting that success should be grounded in principles.

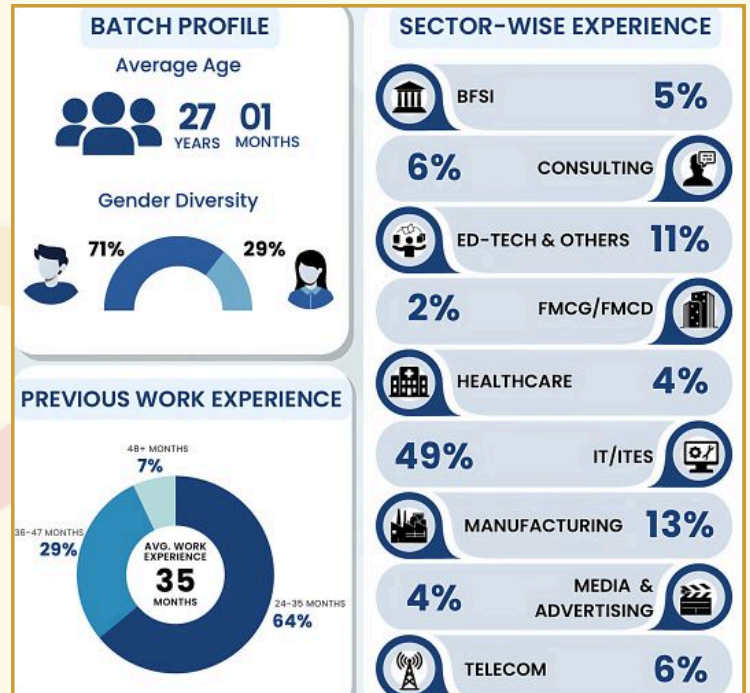


# BATCH PROFILE

## MBA 2023 - 2025



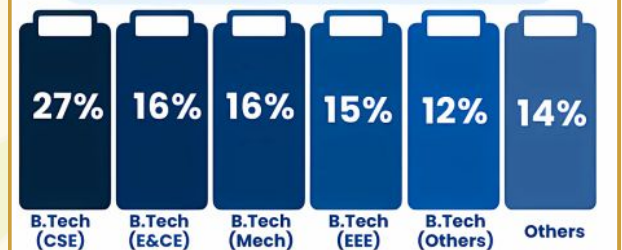
## MBA BA 2023 - 2025



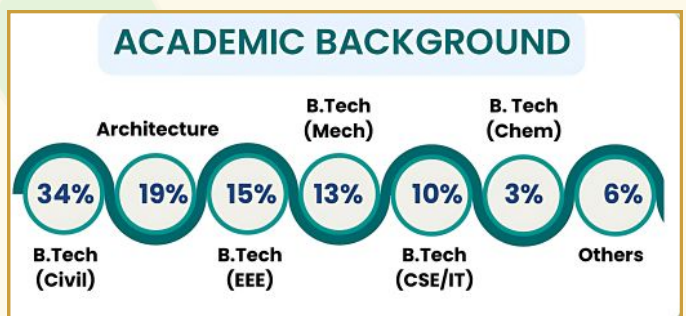
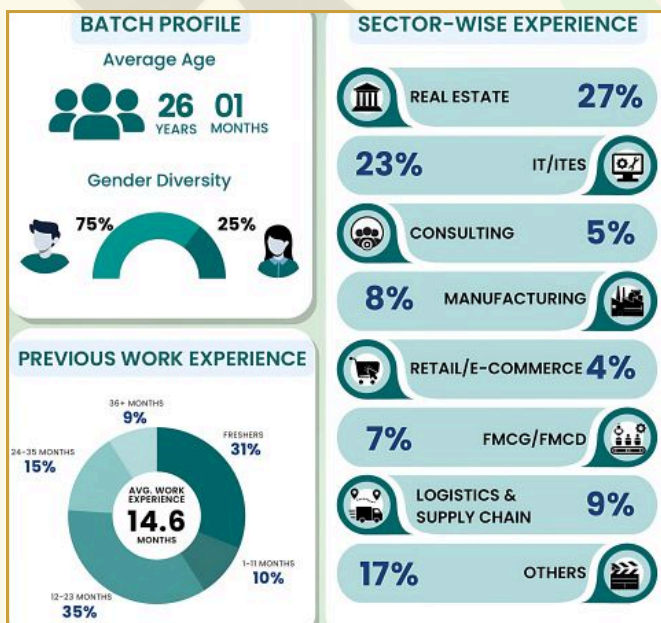
### ACADEMIC BACKGROUND



### ACADEMIC BACKGROUND

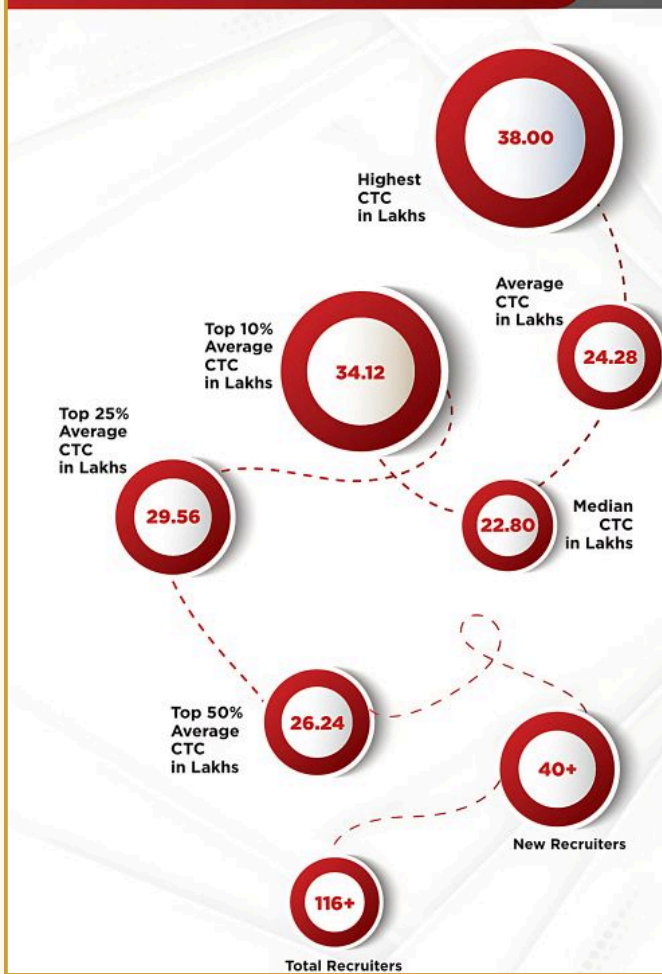


## MBA IDM 2023 - 2025



# PLACEMENT REPORT

## PLACEMENT HIGHLIGHTS: MBA



## OUR ESTEEMED RECRUITERS



### PLACEMENT HIGHLIGHTS: MBA Finance



### PLACEMENT HIGHLIGHTS: MBA Human Resources



### PLACEMENT HIGHLIGHTS: MBA Sales & Marketing



### Infrastructure Development and Management



### PLACEMENT HIGHLIGHTS: MBA Business Analytics



# MDP Report



Capacity Building Program with Indian Oil Corporation: 27<sup>th</sup> Feb 2024

The MDP wing of SCMHRD delivers customized programs by taking the tougher route of diagnostic training and development schedules. The diagnostic approach though difficult, is focused and yields maximum benefits. SCMHRD intends to add value through 'Best Practices' and make a difference. Research forms an

integral part of the whole process. The MDPs are need-based and the delivery models impact-based. Strong research base and industry exposure of SCMHRD faculty makes them well equipped to deliver the competitive edge to the working executives.



## Programmes /Workshops Conducted

**Women in Leadership**

**Data Analytics for Decision Making**

**HR for Non-HR Managers**

**Procurement and Supply Chain**

**Advanced MS Excel**

**Functional Capability Development**

**Programme for Mid-level and Senior**

**Level Managers**

**Project Management**

**And more...**



# MBA Executive



SCMHRD's Master of Business Administration Executive program is a two-year program specially designed for working professionals. The candidates who opt for this program are exposed to the specially designed curriculum through weekend classes at the campus. The primary objectives of the program are as follows:

- To provide business education through experiential learning.
- To enhance continuous employability through exposure to global and regional issues.
- To develop socially responsible managers through value-based education.
- To build a business focused mindset through applied research.

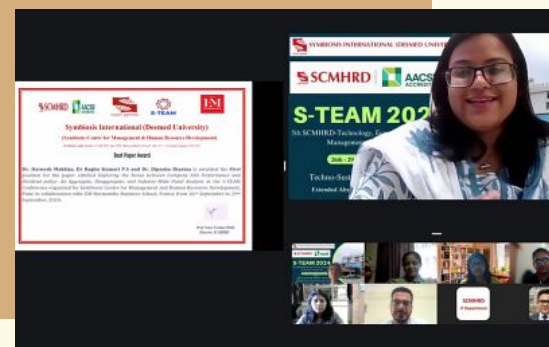
The program offers specializations in Business Analytics, Human Resources, Marketing, Finance, Operations, and Information Technology. The curriculum is taught by research-oriented academicians with extensive industry expertise in their respective fields, as well as practicing managers and executives from a variety of industries and organizations.

Candidates applying for the program must be a graduate from any recognized University/ Institution of national importance with a minimum of 50% marks or equivalent CGPA (45% marks or equivalent CGPA for Scheduled Caste/ Scheduled Tribes) at graduation level and a minimum of one-year full-time work experience after graduation in a registered firm/ company/ industry/ educational/ government/ autonomous organizations.

# S-TEAM

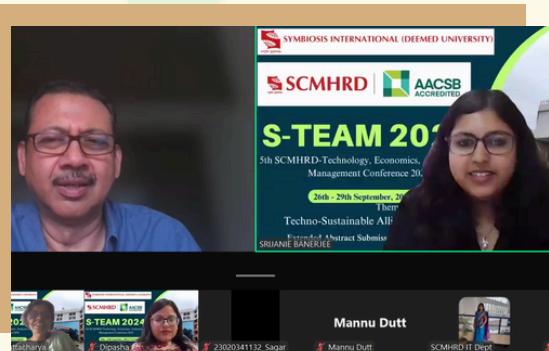
2024

SCMHRD’s annual S-TEAM conference is a celebrated platform bringing together researchers, doctoral students, and industry practitioners to explore evolving practices in management and their far-reaching impacts. As an extension of the International Research Colloquium held at the start of each year, S-TEAM focuses on translating insights from these deliberations into meaningful research contributions, creating an essential space for new ideas, cross-disciplinary dialogue and practical solutions. The theme for S-TEAM 2024, “Techno-Sustainable Alliance: Call for Solutions,” captures the imperative of harmonizing technology and sustainability. This year’s



theme reflects a collective call to address pressing global challenges through innovative solutions that blend digital advancement with sustainable practices. It underscores SCMHRD’s vision of management as an Impact-driven discipline, ready to lead in today’s interconnected and rapidly evolving world. Aligned with this year’s theme, S-TEAM offered six research tracks, spanning areas like Artificial Intelligence,

Smart & Sustainable Infrastructure, Sustainable Finance, Environment, Social & Governance (ESG), and Organizational Risk & Resilience. Through these focused tracks, participants encouraged to contribute pioneering research, tackle real-world business challenges, and engage in strategic discussions around sustainable development. S-TEAM 2024 continues SCMHRD’s mission to foster forward-thinking leadership that balances economic growth with environmental responsibility, pushing the boundaries of traditional management education toward a more sustainable future.



# ODYSSEY

2024

Odyssey 2024, the flagship event organized by the Guest Lecture Team at SCMHRD, took place on October 4th and 5th, marking a milestone in industry-academic collaboration. Held under the theme "Vision 2030: Pioneering the Path to Business Evolution", Odyssey provided a unique platform for students to engage directly with 21 seasoned industry professionals through a blend of in-person and online sessions.

The event featured five panel discussions covering a range of contemporary topics. Day 1 began with insights from leaders at MRF, Razorpay, and Disney+Hotstar on Building Brand Loyalty in a Digital-first World. This was followed by a panel on Corporate Governance, where experts from Citi, Apollo Finvest, and Barclays explored risk management and transparency—key competencies for future finance professionals.



On Day 2, students gained hands-on industry exposure with panels in HR, Business Analytics, and Infrastructure Development and Management. Experts from Lenskart, S&P Global, Cummins India, and others shared their experiences in Navigating Leadership in times of transformation, Driving AI-powered innovation, and Enhancing Supply Chain Strategies. Each session imparted valuable lessons on agility, strategic thinking, and continuous learning, providing students with insights that bridged academic theory with real-world practices.



Odyssey 2024 was not just an exchange of ideas but a guiding compass for aspiring professionals. The event underscored SCMHRD's commitment to fostering industry-ready graduates, equipping students with a forward-thinking mindset crucial for excelling in the digital age.

# YASHASVI 8.0

2024



The Management Committee at SCMHRD is thrilled to announce the successful completion of Phase 1 of YASHASVI 8.0, the institute’s flagship management conclave, renowned as one of the nation’s most influential events. Held over three dynamic days, the conclave brought together industry leaders and professionals, fostering an invaluable exchange of ideas and practical insights for the student community.



This year’s theme, “Manthan Momentum: Churning Ideas into Reality,” underscored the transformative journey of converting concepts into actionable outcomes. Addressing the conclave, Dr. Netra Neelam, Director of SCMHRD, stated, “Manthan Momentum reflects the courage to innovate and the determination to overcome challenges. It inspires students to create solutions that drive real-world impact.”

The agenda featured thought-provoking sessions such as “Cultural Competency: Developing Culturally Competent HR Practices,” “The Art & Science of Building and Sustaining a Brand,” and “Democratizing Data: Making Analytics Accessible Across the Organization.” A highlight was the panel discussion on “Design Thinking: A Structured Approach to Innovation,” featuring stalwarts like Subramanian Chidambaran (Cummins India) and Sangharsh Kesar (BNY Mellon).



The conclave also welcomed distinguished speakers, including Priya Sriram (Sonora Software) and Umang Maheshwari (Schbang), whose insights inspired students to embrace innovative, solution-driven approaches. YASHASVI 8.0’s success was powered by sponsors like Cognavi, SBI, Ease My Trip, and others. The event, moderated by SCMHRD’s esteemed faculty, set a benchmark in fostering creativity and leadership. With Phase 2 scheduled for January, the legacy of innovation continues.



# INFRABLAZE

2024



The 10th edition of InfraBlaze, SCMHRD’s flagship infrastructure summit, brought together industry leaders, policymakers, academicians, and stalwarts to discuss India’s evolving infrastructure landscape. Hosted by the Infrastructure Committee, the summit aligned with India’s Vision 2047 under the theme “Amrit Kaal: Forging India’s Golden Era,” emphasizing sustainable growth, innovation, and robust development.



Over three days, the event explored themes like “Building Tomorrow Today,” “Energizing Growth,” and “Innovation in Motion,” focusing on smart cities, renewable energy, and logistics. InfraBlaze 2024 showcased cutting-edge advancements, fostering academia-industry collaboration and empowering students to contribute to India’s transformative journey.

# COLLOQUIUM

2024

The Analytics Club at SCMHRD organized Colloquium 2024, a two-day event themed **Adapting to Change: Analytics and the Circular Economy Revolution**, held on November 25 and November 27. The first day featured two engaging panel discussions. Panel 1 explored innovation, strategy, and sustainability, with experts from EY GDS, BlackRock, Deloitte Digital, and Gartner, moderated by Dr. Gauri Joshi.

Panel 2 focused on strategic leadership, emphasizing technological adaptation and digital marketing, with speakers from Cognizant, Opus Technologies, and NICE Actimize, moderated by Dr. Pankaj Sharma. The second day delved into sustainable operations through AI and big data, featuring leaders from Gestamp, Jio World Centre, and IndusInd Bank, moderated by Dr. Jitendra Kumar Sharma.



## **“Shaping My HR Journey: Reflections from SCMHRD to Corporate Success”**

My journey as an MBA-HR student at SCMHRD was a transformative period that enabled me to kickstart my career. The rigorous academic curriculum, coupled with immersive extracurricular experiences, provided me with a holistic understanding of human resource management and its pivotal role in shaping organizational success. SCMHRD’s comprehensive program not only honed my technical acumen but also equipped me with the strategic mindset required to excel in the corporate world.

One of the most enriching aspects of my time at SCMHRD was my role in the Alumni Relations Team. This offered me a unique opportunity to bridge the gap between theoretical concepts and their practical application. Organizing events, facilitating workshops, and interacting with distinguished alumni exposed me to diverse perspectives and real-world challenges faced by HR professionals. These experiences enhanced my interpersonal skills, instilled a sense of adaptability, and underscored the importance of building robust professional networks.

The Alumni Relations Team was much more than just a co-curricular activity; it was a dynamic learning ground that sharpened my leadership and collaborative abilities. The academic rigor at SCMHRD was complemented by a vibrant and supportive learning environment. Each course, meticulously designed and delivered by esteemed faculty members, offered a deep dive into critical HR domains such as strategic management, organizational behavior, and leadership. The program’s focus on experiential learning ensured that I was well-prepared to tackle the complexities of the corporate world. This preparation was instrumental in enabling me to secure a Pre-Placement Offer (PPO) from VOIS following my summer internship.

For over three years now, I have been privileged to work at VOIS, where my learnings from SCMHRD have served as a cornerstone of my professional growth. The challenges and opportunities I’ve encountered have enabled me to apply my academic insights to real-world scenarios, contributing to my evolution as a competent HR professional. SCMHRD instilled in me the values of resilience, continuous learning, and an unwavering commitment to excellence, all of which have been invaluable in navigating the dynamic corporate landscape. In retrospect, my time at SCMHRD was a period of immense personal and professional growth. It not only shaped my career trajectory but also molded me into a well-rounded individual, ready to thrive in the ever-evolving world of human resources.

***Advait Patil***  
***MBA-HR, Batch of 2021***

# COMMITTEES AT A GLANCE



## NEEV

NEEV 2023 embodied the theme of Exuberance, celebrating SCMHRD's legacy with unparalleled corporate excellence and cultural spirit. The flagship event, Augustus, featured leading participants from across the country competing for the prestigious title of "Best Student Manager." Atlantis Diaries provided industry insights from luminaries like Mukesh Rishi and Arjun Aneja. Performances by artists such as Nikhil D'Souza elevated the atmosphere, complemented by thrilling dance showcases in Verve and the captivating Panache fashion show. Valuable sponsors, including IDFC First Bank, Westside, and Noventiq, contributed to making NEEV a true reflection of SCMHRD's dedication to fostering creativity and innovation—an unforgettable experience.

Samatva is committed to fostering social impact and driving sustainable change. Established in 2008, Samatva focuses on empowering marginalized communities through education, awareness, and advocacy. Its flagship initiative, INSPIRIT, offers year-round evening classes to over 50 underprivileged children, supporting their academic and personal growth. Other notable initiatives include Joy of Giving, which promotes donations and acts of kindness; Suicide Prevention & Mental Health Week, raising awareness around mental health; and Vrikshak, which advocates for environmental sustainability. Through collaborations with corporates and NGOs, Samatva strives to make a lasting impact on society.

## SAMATVA



## INFRASTRUCTURE COMMITTEE

The SCMHRD Infrastructure Committee facilitates industry-focused events, integrating practical experiences with academic learning. Hosting flagship event like InfraBlaze—an annual summit uniting policymakers, industry leaders, and experts—the committee fosters discussions on current infrastructure challenges. It engages students through sessions, case studies, alumni interactions, and site visits. Initiatives such as LEAdx and i-Emergence impart leadership qualities and essential corporate skills. Publication like InfraInsights, a fortnightly newsletter, and InFocus, an internship guide, keep students informed and prepared for the dynamic world of infrastructure.

# COMMITTEES AT A GLANCE



## SPORTS COMMITTEE

The Sports Committee at SCMHRD is dedicated to fostering a vibrant sports culture by organising various tournaments including the annual flagship event “War of Divisions”. This event sees sections compete across various sports, promoting sportsmanship and unity among students, and awarding a running trophy to the best division. The committee collaborates with B-Schools across India to raise SCMHRD’s visibility, encourages student participation, and selects top players to represent SCMHRD in SIU tournaments and invitation events like those hosted by SIBM Pune and IIMs. Committed to enhancing student well-being, emphasizing physical and mental health, empowering students to achieve excellence across fields.

The Admissions & PR (APR) Team at SCMHRD supports aspirants at every step: Aspirant Outreach Drive: Nationwide events that provide insights into SNAP and SCMHRD, answer questions, and build confidence. Stratazeal: A national case competition where finalists in MBA Core, BA, and IDM compete on campus. Rookie: Daily quizzes, weekly updates, and mock tests keep aspirants prepared for SNAP. MBAJam: Pre-SNAP visits to coaching centres offer last-minute tips and strategies. Admissions Process: Ensures a smooth and transparent journey for all applicants. Prep Campaigns: Programs like Word Up, Formulae of the Week, and Logical Amethyst strengthen skills across critical areas.

## ADMISSIONS & PR TEAM



## MANAGEMENT COMMITTEE

The Management Committee at SCMHRD fosters holistic development through initiatives like Yashasvi, a flagship event comprising the Management Conclave and case study competitions. Programs such as A.C.E. (Aspire-Conquer-Excel) conduct interviews, mock GDs, and coaching to get students ready for placements. SISP prepares first-year students for internships, whereas Ace the Case provides winning tactics from previous case contests. These programs help students succeed in their MBA journeys by emphasizing business acumen, managerial abilities, and leadership.



# ACHIEVEMENTS

SCMHRD AACSB ACCREDITED

Congratulations to the **NATIONAL WINNERS** of

**Grant Thornton**  
CampACE CASE-ino

**TEAM INFERNO**

- NAMIT JAIN  
MARKETING
- RIDHI KAUL  
FINANCE
- SUKRITI KAURA  
BA

All the best for your future endeavors!

SCMHRD AACSB ACCREDITED

Congratulations to the **CAMPUS WINNERS & NATIONAL RUNNER-UP** of

**ITC** **ITC** **ITC**  
TV Limited **ITC** **ITC** **ITC**  
ITC Limited **ITC** **ITC** **ITC**

**TEAM ACHIEVERS**

- DHEERAJ CHINTALA  
HR
- JATIN MESHRAM  
HR
- SAURABH GHIYA  
HR
- VAISHALI OLA  
HR

All the best for your future endeavours!

SCMHRD AACSB ACCREDITED

Congratulations to the **NATIONAL SECOND RUNNER-UP** of

**FAME** **IDFC FIRST Bank**  
ALWAYS YOU FIRST

**TEAM BLAZE**

- NEERAJ KUMAR SINGH  
SALES & MARKETING
- N S SANTHOSH KUMAR  
SALES & MARKETING
- SIDDHI SHETH  
BUSINESS ANALYTICS

All the best for your future endeavours!

SCMHRD AACSB ACCREDITED

Congratulations to the **NATIONAL RUNNER-UP** of

**GRAD**  
ADVANCING DERMATOLOGY FOR EVERY SKIN STORY

**TEAM THE CONCEPT CREW**

- ANJALI CHOUDHARY  
SALES & MARKETING
- DEV SINGH  
SALES & MARKETING
- PRAKHAR AGRAWAL  
SALES & MARKETING

All the best for your future endeavours!

SCMHRD AACSB ACCREDITED

Congratulations to the **NATIONAL FINALISTS** of

**REDEFINE**  
#ShapingThePowerOfTomorrow

**TEAM MUSKETEERS**

- ANKIT CHAUDHARY  
IDM
- MOHIT KOKEL  
IDM
- SHREYASH SATPUTE  
IDM

All the best for the National Finale round!

SCMHRD AACSB ACCREDITED

Congratulations to the **NATIONAL FINALISTS** of

**Flipkart** **Wired**  
Wired 8.0  
Empower Your Challenges

**TEAM TRIPLE THREAT**

- PAVNI KALRA
- SHIVAM RAI
- VEDANT SATISH KULKARNI

All the best for your National Finale Round!

# ACHIEVEMENTS

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL FINALISTS of

**Dr.Reddy's**  
Destination Dr.Reddy's

**TEAM ARKS**

ANKIT SAHU HR  
KHUSHI PARAKH HR  
RAHUL KALVA MARKETING  
SHIVANI MADKAM MARKETING

All the best for your future endeavors!

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL FINALISTS of

**e.p.i.c6**

KANHA KHANDELWAL BUSINESS ANALYTICS  
TANMAY SINGH BUSINESS ANALYTICS

All the best for National Finale round!

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL SEMI-FINALISTS of

**TRANSCEND** #GetSetSmile  
Commercial Track

FRESH FORCE  
Madhav Goyal | Purva Chandak  
Shantanu Kingaonkar

All the best for your future endeavors!

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL SEMI-FINALISTS of

**TUF THE ULTIMATE PITCH** SEASON X

**TEAM FOR THE CAUSE**

KAUSHAL KUMAR SINGH BA  
MANAS RAINA BA  
PURVA CHANDAK SALES & MARKETING  
SHANTANU KINGAONKAR BA

All the best for National Semi-Finale round!

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL SEMI-FINALISTS of

**hiring challenge** Season 3

**TEAM GREAT KNIGHT EAGLE**

GAURANG SAHU BUSINESS ANALYTICS  
KSHITIZ SULEKH BUSINESS ANALYTICS

All the best for your future endeavours!

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL SEMI-FINALISTS of

**steel-a-thon** #SteelForLife Season XI | 2024  
Business Track

**THINKTANK**  
Sonal Vig | Subhankar Barman  
Tanisha Agrawal

All the best for National Semi-Finale round!

# Alumni Relations Team



**#LetTheGoodTimesRoll**

Contact us at: [alumni@scmhrd.edu](mailto:alumni@scmhrd.edu)

Website: [alumni.scmhrd.edu](http://alumni.scmhrd.edu)

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